

Artist Inventory Questionnaire

This artist inventory is designed to help you get a clear picture of where you are in your journey toward being a thriving artist. There are no right or wrong answers. Honestly rate your answers on a scale of 1-5, 1 being the lowest, 5 being the highest and then total at the bottom.

Your Spiritual & Personal Life

- _____ I am completely confident in God's love for me
- _____ I am confident that God will provide for my every need
- _____ I clearly hear the voice of the Holy Spirit in my daily life
- _____ I have a strong supportive network of friends and family who encourage me in my art.
- _____ I follow through on decisions with confidence
- _____ I create habits that support my goals
- _____ I believe God has given me a clear vision for my life
- _____ I am cultivating a vibrant relationship with God on a daily basis
- _____ **SECTION TOTAL**

Your Artistic Life

- _____ I schedule regular time to create and practice my artwork
- _____ I am actively developing my artistic skills through classes, tutorials and practice
- _____ People comment on how much they like my artwork
- _____ People often purchase my artwork for top dollar
- _____ I have a dedicated studio space where I create on a regular basis
- _____ I am growing better and better each year as I create
- _____ I have given myself permission to pursue my calling as an artist with no reservation or fear.
- _____ I have developed a clear, focused artistic voice. My work is recognizable.
- _____ **SECTION TOTAL**

Your Business Life

- _____ I am actively marketing my work
- _____ I am actively selling my work
- _____ I have a pricing strategy that I am happy with
- _____ I have a functioning website and update it regularly
- _____ I actively share my artwork on my social media accounts
- _____ I have a corporate business entity setup (Sole proprietorship, LLC, S-Corp)
- _____ I am current in my bookkeeping and financials for my business
- _____ I manage my time well and am able to balance business, art and life.
- _____ I have developed strategic partnerships with people and organizations to help me market & sell my work more effectively.
- _____ **SECTION TOTAL**

_____ *Your Grand Total* (add all 3 sections together)

100-125 **Thriving Artist** 99-75 **Professional Artist** 74 - 50 **Emerging Artist** 49-10 **Hobbyist Artist**

For more in each one of these categories, check out these two articles:

Hobbyist or Pro Artist... What's the Difference?

What Kind of Artist Are You?

What 3 Goals Do You Want to Achieve in the Next 90 Days?
